



Erie Arts & Culture



FOOD ACCESS

& SOCIAL JUSTICE

Public Mural Project

Call to Artists of Color

Opportunities Available for Lead Artist(s) and Assistants

Application deadline:

5:00 PM (EST)

FRIDAY, AUGUST 28, 2020

ABOUT:

Erie Arts & Culture seeks visual artists of color with strong portfolios who are interested in public art opportunities. Artists must be flexible, collaborative, and reliable. The Lead Artist(s) and Assistants will work together to create a new site-specific, original, and public mural for the Whole Foods Co-op (WFC), located at 1341 W 26th St., Erie, PA 16508. This mural will be part of the WFC's facade revitalization and community outreach efforts.

The project budget ranges between \$6,500 and \$13,000, and will be finalized after August 15, 2020. The timeline for this project is summer and fall of 2020. **This project is open to artists who are members of Erie Arts & Culture's CHROMA Guild.**



PROJECT GOALS AND SCOPE

Invest in artists of color living and working in Northwestern Pennsylvania.

Provide a visual work of art for the exterior facade of the WFC that explores a narrative pertaining to food access and social justice.

Promote the artistic talent that is present within the Erie region.

BUDGET AND TIMELINE

The total budget of this project ranges between \$6,500 and \$13,000. This amount will cover artist stipends, materials and supplies, and project management.

August 28, 2020 (5:00 PM EST): Application DEADLINE

September 4, 2020: Lead Artist(s) and Assistants selected and notified

September 7, 2020: Contract signed

September 28, 2020: Design proposal submitted

October 2020: Execution of mural

*Timeline is subject to change

ELIGIBILITY

Applicants must be 18 years old or older and a resident of Northwestern Pennsylvania, with a preference of Erie County.

Applicants must be a member of Erie Arts & Culture's CHROMA Guild. Artists and professionals of color interested in joining CHROMA Guild can visit erieartsandculture.org/chroma for details.

Applicants do not need a formal education in the arts, but must demonstrate a commitment to their artistic discipline and process.

COMMITMENT TO EQUITY

Erie Arts & Culture is committed to championing policies and practices of equity that empower a just, inclusive, and equitable region. We recognize that many existing systems of power grant privilege and access unequally, and that equity is crucial to the long-term viability of both the arts and culture sector and communities-at-large.

APPLICATION REQUIREMENTS

1. Artist C.V. (curriculum vitae) listing relevant experience, such as visual arts, graphic design, public art, etc.
2. If available, include artist website and/or social media account(s).
3. If applying as a team, include C.V. for each member.
4. Letter of Interest (L.O.I.) that includes artist (or team) statement emphasizing the nature of your work and artistic process (500 words maximum)
5. Why are you interested in this project?
6. What previous projects have you completed, if any, that are relatable to this project in size, scope, and budget?
7. What is your method for community engagement?
8. Do not include proposals or ideas for this project.
9. Samples of past work (maximum of 10 images).
10. Additional explanatory text about specific artworks may be added but not required.

APPLICATION DEADLINE

Submit all materials by **5:00 PM (EST) FRIDAY, AUGUST 28, 2020.**

Late and incomplete submissions will not be considered.

Email to: **Walter Ang, Project Manager** | projects@erieartsandculture.org

Questions and clarifications on the application process can also be sent to this email address.

SELECTION PROCESS

Submissions will be evaluated by a panel that will be convened by Erie Arts & Culture. Selections will be based upon the overall quality and merit of the artists' past works, experience working collaboratively and experience or potential working in public spaces.

ABOUT ERIE ARTS & CULTURE

Founded in 1960 as the Arts Council of Erie, Erie Arts & Culture is the Local Arts Agency (LAA) for Northwest Pennsylvania and partner of the Pennsylvania Council on the Arts (PCA). Our role is to promote, support, and develop arts and culture at the regional level; ensuring broad opportunities for residents and tourists throughout communities in Erie, Crawford, Venango, Warren, Mercer, and Lawrence counties to engage with the sector educationally, socially, and economically. Our presence ensures that all communities—regardless of their geographic location or economic status—are systematically and equitably served.

In support of our mission, Erie Arts & Culture:

Provides tools, resources, and financial support to individuals and organizations that specifically utilize arts and culture as a platform to engage the broader community.

Grows the capacity of our sector to ensure extraordinary arts and cultural experiences.

Creates an environment in which artists and creative industries, representing a wide variety of disciplines, can thrive.

Funds opportunities for lifelong learning through arts and culture experiences in classrooms, institutions, and public spaces.

Consults on how arts and culture can be a component in any development or redevelopment project.

Promotes and preserves diverse cultures.