

2021

Quarter 4

**Erie Arts
& Culture**

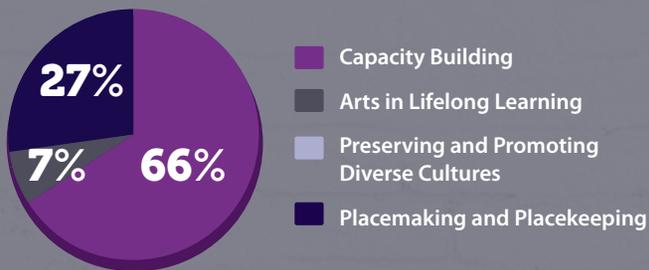
IMPACT REPORT

Financials

Between 10/1/21 and 12/31/21, Erie Arts & Culture expensed **\$211,461**. Of those dollars, **66%** directly benefited our community while **34%** was expensed for operational overhead. When compared to Q4 2020, we reduced our overhead expenses by **\$19,376**.

At the close of Q4, the Erie Arts Endowment totalled **\$4,456,505**. This represents an increase of **\$233,478** since the close of the previous quarter.

HERE IS HOW FUNDING WAS DISPERSED ACROSS ERIE ARTS & CULTURE'S FOUR PILLARS OF PROGRAMMING DURING Q4.



\$514,074
*raised for the
arts & humanities*

THANK YOU TO ALL WHO CONTRIBUTED TO THE 54TH ANNUAL CAMPAIGN!

CAPACITY BUILDING

What is it?

Capacity building is developing and strengthening the skills, instincts, abilities, processes, and resources of an individual or organization so they are better able to produce, perform, or deploy their work or mission.



Western Pennsylvania
MAKER MARKET



Erie Arts & Culture and our collaborating partners, Erie Downtown Partnership and PG&H, hosted the first annual Western Pennsylvania Maker Market on Nov 6, 2021. We welcomed 30 maker-vendors from Erie to Pittsburgh. 2/3 of the vendors we worked with for this market had not previously participated in a market in Downtown Erie. Thanks to support from our sponsors, PG&H, FirstEnergy through the First Energy Foundation, Great Lakes Insurance, Whitethorn Games, Knox McLaughlin Gornall & Sennett, P.C., and ImagineAR, we were able to remove barriers that can prevent participation. We had no vendor or application fees and we provided tents, tables, and chairs for the vendors.

Additionally, this market was about connecting creative small businesses to resources. The NWPA Innovation Beehive Network was on site and they connected with small businesses owners to tell them about the free capacity building services they offer. We also promoted funding mechanisms like the new Creative Entrepreneur Accelerator Grant that EAC is administering for the Pennsylvania Council on the Arts, as well as the stARTup Grant offered through the Erie County Redevelopment Authority.

Erie Arts & Culture
PRO NETWORK

Q4 Stats

We hosted
10
EVENTS

We provided learning to
904
Individuals
(attendees, stream viewers)

1:1

GUIDANCE

116 individuals and
9 organizations



We have 3 new funding opportunities for artists and organizations

CEAP

Creative Entrepreneur Accelerator Program

The Creative Entrepreneur Accelerator Program matches eligible creative entrepreneurs with existing, free, local, small business consulting services and financial resources ranging from \$500 to \$2,000 to help them grow their businesses, audiences, and revenue.

ARP

American Rescue Plan Funds

Erie Arts & Culture received an American Rescue Plan grant from the National Endowment for the Arts (NEA) to help the arts and cultural sector recover from the pandemic. EAC was one of 66 local arts agencies across the nation to receive a grant award.

ENTRY TO PROGRAM STREAM

Entry to Program Stream offers a new pathway for small arts organizations and programs to receive ongoing, unrestricted funding. The grant provides general operating support, which helps organizations strengthen their core capacity, engage in critical planning activities, and pay expenses related to staffing, business functions, and programming.

2021

Artist Fellows

The 2020-2021 Fellowships recently concluded. We checked in with our past fellows to learn more about their experiences over the last year. Fredy Huaman Mallqui, who was awarded the Established Artist Fellowship, believes that this fellowship opportunity has been instrumental in supporting the development and consolidation of his three professional realms: classical wood carving, large-scale sculptural creations and teaching wood carving.

“The fellowship has added credibility to my resume. With the unfaltering backing of Erie Arts & culture, I have broadened my professional network with regard to teaching wood carving at nationally-recognized art and woodworking schools. Through these experiences in Maine and Colorado, I am now collaborating with new colleagues in many facets, both through teaching and in creating art,” states Fredy in a recent interview.

He shared that the fellowship offered the social support necessary to continue developing an ambitious project titled PUCHKA – a series of medium and large-scale wooden sculptures. Fredy further claimed that “The fellowship has economically enabled me to acquire material, such as wood and specialized carving tools, that will further support creating pieces on a monumental scale.”

Currently, Fredy is engaged in a multi-year, public art project in Pittsburgh, PA that includes carving a major series of sculptures. This work will help him surpass his current achievements by creating works that will be seen and touched by thousands of people every day.





1020 Collective and Erie Arts & Culture present

FOUND and not lost

Featuring artists David Bordett and Ron Bayuzick

In October, Erie Arts & Culture and 1020 Collective collaboratively presented a visual art exhibition featuring mixed-media works by artists Ron Bayuzick and David Bordett.

David Bordett served as Erie Arts & Culture's visiting artist in residence during the month of June. Works featured in this exhibition were all created during David's residency. EAC's residency program is funded with a special grant from the Erie Community Foundation. Through this initiative, EAC brings contemporary artists from around the world to Erie, Pennsylvania for short-term residencies lasting 3-4 weeks in duration. During that time, artists are provided with dedicated time and space to reflect, research, and create new bodies of work – outside of their usual environments. This program also creates opportunities for new perspectives and creative processes to be shared, which in turn positively impacts the cultural and creative landscape in Northwestern Pennsylvania. David's work was created during his time in residence at the Sculpture Barn of Edinboro University of Pennsylvania. While in residence, David developed a kinship with Cambridge Springs-based sculptor and painter Ron Bayuzick, who is well known throughout this region for his abstract paintings, tinscapes, and found object sculptures.

*Visiting Artist
Stats
(Quarter)*

Touchpoints with our community

- | | |
|----|--------------------------------|
| 2 | Artist Presentations/Workshops |
| 1 | Class Visit |
| 13 | Artist Critiques |
| 1 | Exhibition of Work |
| 1 | Erie Business Supported |

ARTS IN LIFELONG LEARNING

What is it?

Learning through the arts establishes and reinforces the soft skills necessary to live an enriched life in today's ever-changing world. For this reason, Erie Arts & Culture envisions a region where every person has access to meaningful experiences that utilize the arts as a tool for personal development, both in academic and communal environments.

Erie Arts & Culture is one of 14 organizations across the state that formally partners with the Pennsylvania Council on the Arts to administer an Arts in Education (AIE) program. As a partner, we leverage funds provided by the Commonwealth to support in-depth arts experiences for youth and adults within six counties of Northwestern Pennsylvania, including: Erie, Crawford, Mercer, Venango, Warren, and Lawrence.

Q4 Stats

5

*on-site
residencies*

with plans for 9 more and
counting in Q1 2022

340

number of k-12 students
engaged with

18

different arts disciplines
and processes



Meet Jessie Simmons
Teaching Artist, Edison Sculpture Club

PRESERVING DIVERSE CULTURES

What is it?

Cultural diversity is the range of cultures present within a community. Honoring diverse cultures means respecting the full range of cultural demonstrations, even those different from one's own. Preserving diverse cultures entails valuing integration over assimilation and enabling communities to sustain and pass down practices from one generation to the next.

Q4 Stats

Connected with

10

DIFFERENT CULTURES

10

Paid Opportunities

Awarded to Folk Artists

1:1

GUIDANCE

12 artists
representing

11 cultures



Hidden in Plain Sight

In October - December 2021, Iroquois Elementary hosted six artists from different countries who all now live in Erie. They shared their art, music, and culture in a multi-day residency. This project let us celebrate cultural differences but also demonstrate our common humanity. The project exposed the students and staff of a small district to the world of diversity that exists "hidden in plain sight". Students who have been here for generations appreciated the New American artists, but also had a tool to understand their own immigrant roots. New American artists felt welcomed and gained skills in interpreting their culture for others.

This project was supported by the SEL in Action Award, a project of NoVo Foundation and Education First. Additional support came from the Pennsylvania Council on the Arts and Erie Arts & Culture.

*Traditions Rooted
in the Land*

BY KELLY ARMOR,
FOLKLORIST-IN-RESIDENCE

PLACEMAKING + PLACEKEEPING

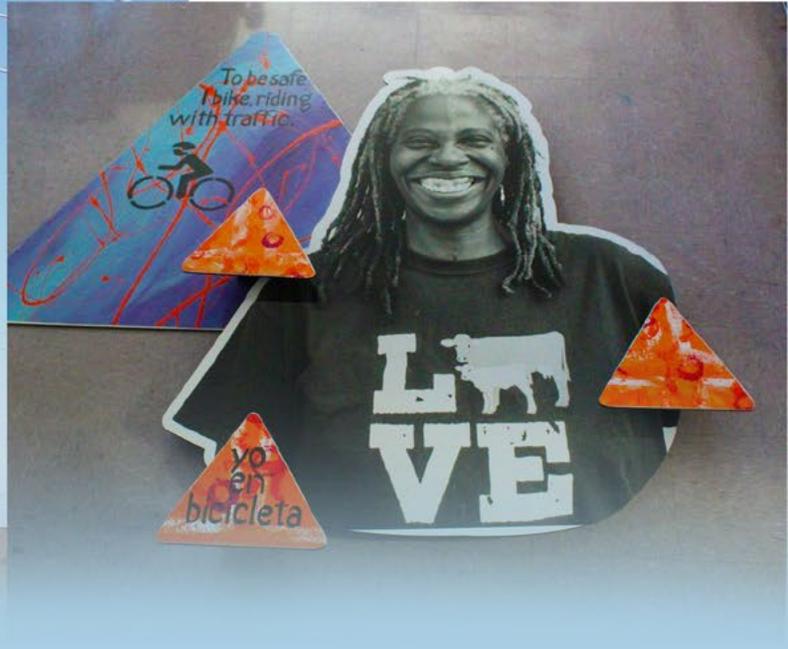
What is it?

Placemaking is the multi-faceted approach to the planning, designing, and building out of spaces that are accessible to the general public. These people and place-based design strategies are intended to create emotional bonds between people and the spaces they occupy. Community engagement and participation are critical steps in the placemaking process, as investments need to be centered on community members and their needs, aspirations, desires, and visions. Placemaking capitalizes on a local community's existing assets, inspiration, and potential, with the intention of creating shared spaces that promote community health, cohesion, and well-being.

Placekeeping is the active care and maintenance of space after a sense of place has been established.



"Seeding Community" created by artists Fredy Huaman Mallqui, Steve Mik, and Eric Brozell was recently installed in Erie at the intersection of East 19th Street and French Street. This sculpture was part of EAC's agency's Creating with Community initiative.



"Moving Forward" created by artists Shaddai Crosby, Jennifer Peters, Alex Staley, and Christina Wolfe is currently in-progress. It is their hope that the pieces with larger-than-life photographs of community members, symbols, and text will allow travelers on the 19th Street corridor to pause and consider multi-modal safety.

Creating with Community **PUBLIC ART UPDATES**

GLOSSARY OF TERMS

We strive to offer transparent communication with everyone we serve. Because words often mean different things to different people, we have created a glossary of words and phrases found in our website and publications.

Art

The expression or application of creative skills and imagination with the intention of stimulating the human senses. Art is a diverse range of human activities that result in the creation of visual, performative, or literary objects or expressions representing an artist's intent and process. The arts can be appreciated for their beauty, emotional power, or social commentary.

Culture

A 'way of life' shared by a group, or groups, of people. Culture is seen and shared through both physical goods as well as social behaviors, including writing and the spoken word, architecture, religious beliefs and practices, ritual and traditions, music, clothes, food, and more. Culture is preserved through sharing and communal learning. Everyach region has one or more its own cultural identity based on the people that live there - and their collective histories.

Cultural Sector

Made up of organizations and individuals dedicated to the preservation of the history and cultures of our one-of-a-kind region. Where would we be without the museums, libraries, heritage festivals, and all the other organizations and events that are so willing to gather and protect

the integral parts that make up our region's collective identity? Communities that do not place importance on the preservation of this sector risk forgetting the undeniable spirit of those that have built, and continue to build, the region.

Creative Sector

A range of economic activities that are concerned with the generation or distribution of knowledge, information, creativity, and innovation, which is also often referred to as the creative industries.

Local/Regional Arts Agency/Council

A non-profit or municipal service-based organization that promotes, supports, and develops the arts and humanities at the local/regional level, ensuring an active cultural and creative sector in the geographic region being served. The presence of such organizations help ensure broad accessibility and public engagement with the arts socially, educationally, and economically. When services are administered inclusively and equitably, diverse cultural traditions and artistic practices are preserved, promoted, and accessible to



Should we make this Official?

We've been thinking, and it's clear that it's time we consider taking our relationship to the next level.

If you have never made a charitable contribution to Erie Arts & Culture, what if we made this official? Will you do us the honor of becoming a donor?

If you're an existing donor, Erie Arts & Culture invites you to become a member of our monthly giving community. Imagine, we could work together every single month to make a positive impact in our community through investments in culture and creativity. And the best part is, we are only asking you to commit \$5 per month.

So what do you say? Should we take our relationship to the next level?

STAFF



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Executive Director



Jade Mitchell
Creative Director



Laurel Mitchell
Director of Public Impact



DaVona Pacley
Program Associate



Karla Bretz
Grants Associate

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Term Expiration: 2023



**Erie Arts
& Culture**

